

Stay Secure This Shopping Season

Cyber Safety Tips for Black Friday and Cyber Monday

As Black Friday and Cyber Monday approach, it's a great time to snag some deals—but also a critical time to stay vigilant against cybersecurity threats. Unfortunately, cybercriminals are especially active during this festive shopping season, targeting eager shoppers with scams and tricks.



Beware of unsolicited emails: Watch out for emails offering deals that seem too good to be true (like a £100 gift card for £1). Always verify the sender by hovering over their address, and avoid clicking on links in suspicious emails. Instead, type web addresses manually.

Stick to trusted retailers: Shop with well-known, reputable retailers and double-check website URLs for subtle changes that may indicate fake sites.



Secure websites: Ensure the website starts with "https://" before entering payment details. If there's no "s," it's not secure—shop elsewhere.

- **Enable two-factor authentication:** Activate this feature on your accounts wherever possible for an added layer of protection.
- **Avoid public Wi-Fi:** Free Wi-Fi may be tempting, but it's risky. Use secure networks or a VPN if you need to shop on the go.
- **Use credit cards:** Pay with a credit card whenever possible for additional fraud protection, and avoid bank transfers. Regularly check your bank and credit card statements to spot unauthorized charges quickly.

If you do fall victim to an online scam, report it immediately to your bank.

We hope these tips help you stay cyber safe as the holiday season approaches. If you have any questions or need assistance with cybersecurity, don't hesitate to contact idash. Stay safe and happy shopping!

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